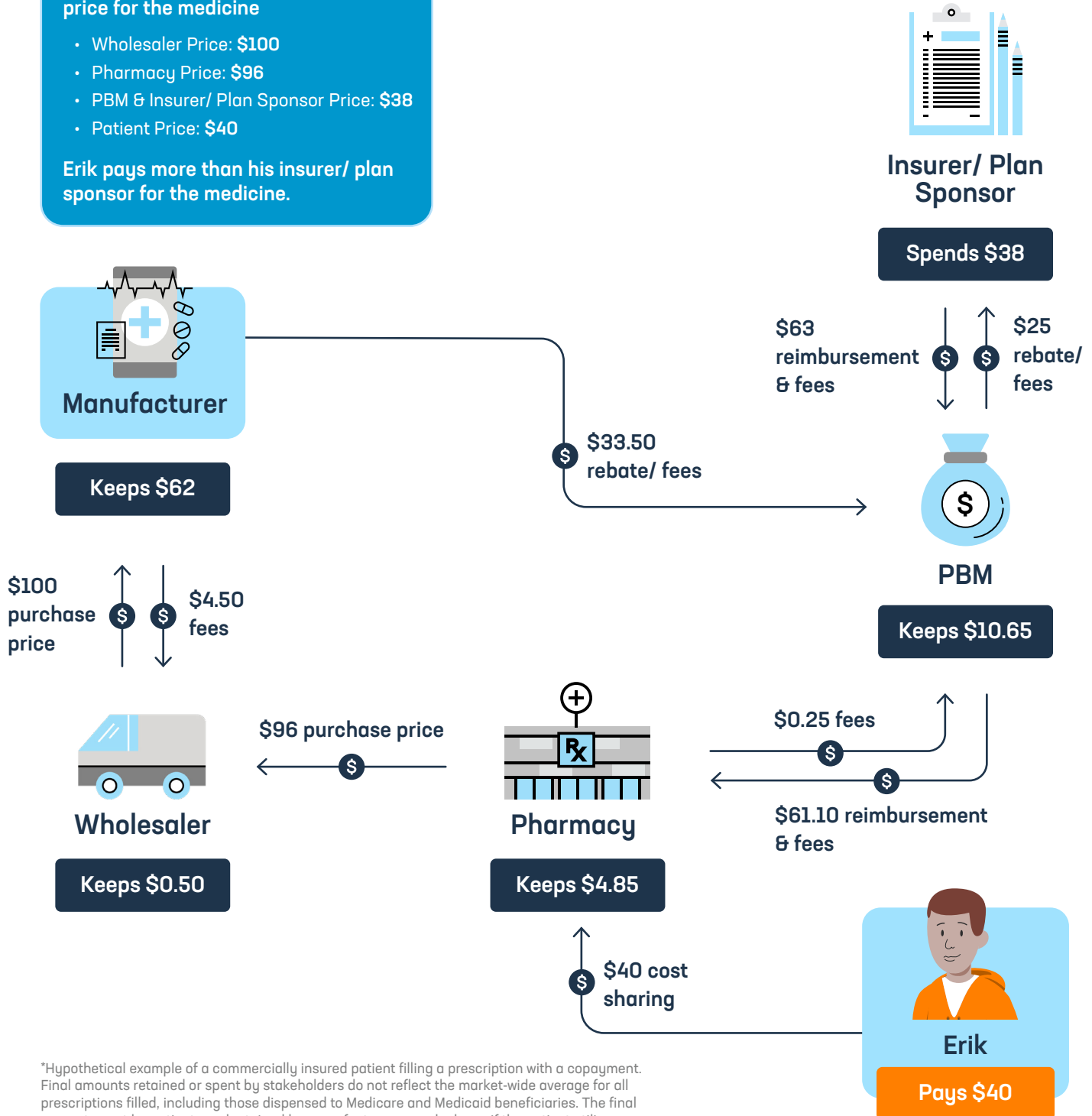


Follow the Dollar: Copayment

Each stakeholder pays a different price for the medicine

- Wholesaler Price: \$100
- Pharmacy Price: \$96
- PBM & Insurer/ Plan Sponsor Price: \$38
- Patient Price: \$40

Erik pays more than his insurer/ plan sponsor for the medicine.



*Hypothetical example of a commercially insured patient filling a prescription with a copayment. Final amounts retained or spent by stakeholders do not reflect the market-wide average for all prescriptions filled, including those dispensed to Medicare and Medicaid beneficiaries. The final amount spent by patients and retained by manufacturers may be lower if the patient utilizes a manufacturer cost-sharing assistance program.